



WEBINAR MANAGEMENT PROGRAM



POWERFUL, VIRTUAL THOUGHT LEADERSHIP, & LEAD GENERATION TOOL

Showcase your expertise to target audiences while leveraging the most effective B2B lead generation method.

Today, digital meetings and virtual workshops are giving global accessibility to previously localized events. With a low investment of energy, time, and resources, you can now reach and qualify more leads with Katzcy's Webinar Management Program

WHY WEBINARS

Webinars provide opportunities to:

- Have interactive discussions and deliver tailored, topical content in real time
- Reach new audiences that you wouldn't otherwise have access to through known networks and geographies
- Nurture existing leads and move them further down your sales funnel

HOW WE HELP

From brainstorming to scripting and from rehearsal to follow-up, Katzcy will guide you seamlessly through the webinar process. Katzcy's Webinar Management Program delivers:

- Webinar brainstorming & planning
- Webinar abstract & pre-webinar email
- Webinar posting & promotion
- Post-webinar leads & email
- Optional add-on services available:
 - Webinar presentation, scripting, & rehearsal support
 - Webinar execution & moderation
 - Video editing & graphic design

CONTACT US TODAY

"73% of B2B webinar attendees convert to leads"

—Webinar Care

GROW YOUR AUDIENCE

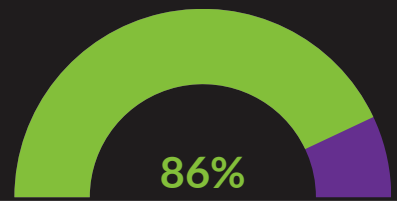
Katzcy can help you use your webinar as the catalyst for building additional outreach channels through Podcasts and Streaming. We can turn your webinar into a podcast and/or stream your webinars live to capture LinkedIn or YouTube followers.

WEBINAR PLATFORMS

Katzcy will help you target leads using the platform of your choice. Whether you use Zoom, GoToWebinar, BrightTalk, or others, we are platform agnostic and can help you deliver high quality sessions.

RESTREAM YOUR CONTENT

Using Restream, Katzcy can help you extend your content's reach by broadcasting your live webinar or recordings to 30+ channels simultaneously.



Over 86 percent of businesses report an increase in lead generation after incorporating webinars into their marketing strategy.*

*Source: SDM Magazine

WEBINAR MANAGEMENT PROGRAM

DEMONSTRATE YOUR SUBJECT MATTER EXPERTISE TO TARGET AUDIENCES VIA THE PLATFORM OF YOUR CHOICE

From brainstorming to scripting and from rehearsal to follow-up, Katzcy can guide you seamlessly through the webinar process. Katzcy's Webinar Management Program delivers multiple options to fit your needs and budget.

FEATURES	PLUS \$999/webinar	PRO \$1999/webinar	EXPERT \$2499/webinar
Draft webinar abstract	✓	✓	✓
Create banner image for webinar posting	✓	✓	✓
Post webinar on preferred webinar platform	✓	✓	✓
Download full registration and participation list	✓	✓	✓
Webinar brainstorming & planning	✓	✓	✓
Draft pre-webinar email	✓	✓	✓
Draft pre-webinar social post		✓	✓
Schedule and conduct 1 rehearsal		✓	✓
Serve as moderator during the webinar		✓	✓
Draft 1 post-webinar email to attendees		✓	✓
Draft 1 post-webinar email to non-attendee registrants		✓	✓
Draft webinar script			✓
Draft additional pre- & post-webinar emails			✓
Draft additional pre-webinar social post			✓

Bundle 3 or More Webinars for Discount Pricing!

Video editing and blog recaps of recorded webinars for use in emails, on websites, and in social media are also available. Contact us for more information and additional pricing.

CONTACT US TODAY

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